

Informative writing

Convey means to express or communicate.



Signs convey information in simple form.

Predators are animals that prey upon others for food.

An informative writing piece is designed to **convey** facts and data. Informative texts are created to teach people who would like to gain more knowledge/experience in a particular area. They give us details about aspects of life in order for us to go about our existence with as much knowledge as possible. These pictures can be considered to be informative as they convey a message to us.

You can tell when a text is informative as it:

- has one subject. (for example: **Cats**)
- uses a specific type of language. (Cats are **predators**).
- contains new information. (Cats are members of the feline family.)
- uses facts and data. (Cats were held in high regard in ancient Egypt.)
- has taught you something by the end of it. (Cats have been domesticated for centuries.)



questions activities tasks

1 Read the following paragraph and write out:

- the subject of the paragraph
- new information you have learnt
- any facts you can find.



Hotmail is a free web-based email service that allows anyone to create their own email account and access it from any internet connected computer anywhere in the world. Revenue is generated exclusively through advertising and website sponsorship deals.

Hotmail was originally developed in America by Sabeer Bhatia and Jack Smith, and was launched in July 1996 as the world's first free web-based email service. The company originally relied on its own customers to promote their service, as each email message they sent contained a direct link to Hotmail's sign-up website.

Specific Language

Informative texts use words that:

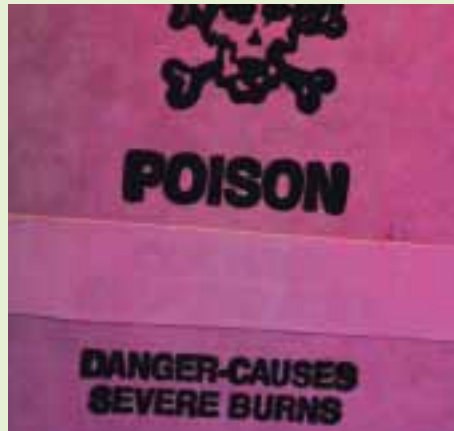
- are descriptive
- are precise and to the point
- relate to the subject
- are in the present tense.

**sample pages
only**



questions activities tasks

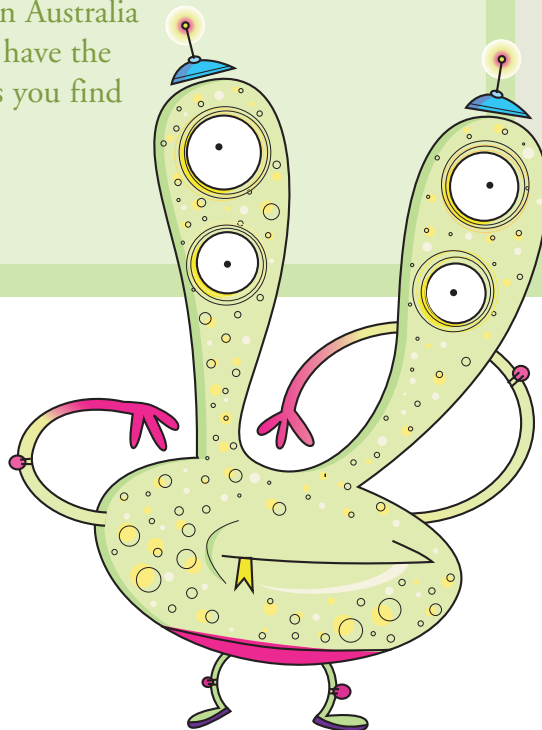
- 1 Re-read the passage on Hotmail. Highlight the words in different colours that (a) are descriptive (b) are precise (c) relate to the subject (d) are in the present tense.
- 2 Look at the following signs. What information are they supplying to the viewer?



- 3 Choose one of the previous signs. Imagine that you need to explain your sign to a newly arrived alien who has never seen it before. The alien wants to know what the sign means and why it is used in Australian society. Write a paragraph answering their questions.
- 4 Log onto your computer and hook up with an e-pal on the other side of the world. Your teacher can help you to do this. Email your new friend and ask them about some signs they have in their country. Tell them about some signs in Australia and see if you can find any signs that have the same meaning. Keep a log of the ones you find that are the same.



Did you know that many signs are universal? This means that wherever you are in the world, the sign will have the same meaning. Can you think of a sign that fits this description?



Tell him all about your sign!

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